



Wild, Natural & Sustainable®

ABOUT  
THE *Alaska*  
*Seafood*  
MARKETING INSTITUTE



ASMI is a public-private partnership between the State of Alaska and the Alaska seafood industry established to foster economic development of a renewable natural resource and support Alaska's fishing families.

Keeping families healthy through a balanced diet, creating simple delicious recipes and making meal time fun, is what ASMI is all about. We hope we've made adding Alaska salmon to mealtime easy and enjoyable. For more ideas visit

[www.ALASKASEAFOOD.ORG](http://www.ALASKASEAFOOD.ORG)